Annex No 4 to the Guidelines for applicants of the open call “Supporting access to culture and strengthening cultural education” under the EEA financial mechanism programme “Culture” 2014-2021

**PROJECT BENEFIT AND QUALITY EVALUATION METHODOLOGY**

1. **General information on the application:**

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| --- | --- |
| Code of the application |  |
| Title of the application |  |
| title of the Applicant |  |

1. **Evaluation criteria:**

| **Item No.** | **Evaluation criteria** | **Main aspects of evaluation** | **Scale** | **Total** |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
| **1.** | Cultural / creative / artistic value of the project | Higher rating shall be given to those projects, which will have high artistic, creative and (or) cultural value.  Points to be taken into consideration (non-exhaustive list):   * 1. Cultural workers and artists involved in the project have sufficient skills and experience to implement the project idea;   2. Results of the project will contribute to the development of the funded area in which the project is implemented;   3. Idea of the project is well-thought-out and it is realistic to implement the project in the timeframe of the project;   4. The product of the project is likely to be original, creative and innovative. | 0 – The project has no cultural / creative / artistic value.  5 – The project has some cultural / creative / artistic value.  10 – The project has sufficient cultural / creative / artistic value.  15 – The project has strong cultural / creative / artistic value.  20 – The project has very high cultural / creative / artistic value. |  |
| **2.** | The quality of cultural education and audience development | Higher rating shall be given to those projects which implement cultural education activities in innovative and interactive ways and involve local communities and the largest possible number of local audience participants.  Points to be taken into consideration (non-exhaustive list):   * 1. Cultural education activities are presented in an innovative form, such as co-creation, joint performances, engaging education, interactive methods using new media, etc.   2. Project includes a strong educational element, involves experts of cultural education, uses specific methodologies and has strong impact on audience’s cultural awareness and cultural competencies;   3. Project involves local communities into development and dissemination of cultural education programmes.   4. Project involves a greater number of (local) audience members through cultural education activities. | 0 – the relevance of the project to the evaluation elements has been only theoretical, without substantiated data on the innovative nature of the educational activities and / or the strength of the educational elements; and / or community involvement (community is not actively involved); the size of the local audience is extremely small (up to 10 percent of the entire community)  1-6 - The project's quality of cultural education and audience development is poor (project demonstrates more theoretical than practical compliance with assessment elements, activities are only partially based on innovation in educational activities and / or strong educational element; ), the size of the local audience is small (up to 30 percent of the entire community);  7-14 - The project's quality of cultural education and audience development is moderate The project demonstrates partial compliance with the evaluation elements, with the intention to actively involve a sufficiently large section of the community (up to 10%), local audience size is also sufficient (up to 50% of the total community);  15-20 - The project has a high quality of cultural education and audience development (the project demonstrates a clear compliance with all elements of the evaluation; the local audience is **particularly large** (more than half of the community). |  |
| **3.** | The project aims to improve access to cultural / artistic / creative services | Higher rating shall be given to the projects which aim to promote the mobility of cultural services and products on the different levels of Lithuanian territory, by providing equal opportunities for all the citizens, especially children and young people in the regions.  Points to be taken into consideration (non-exhaustive list):   * 1. The project is implemented in the territory, which has limited access to high quality cultural, artistic or creative activities.   2. The project’s activities are oriented to local development;   3. A priority shall be given to projects that can reach wider audience and can achieve greater impact;   4. Inclusion of different groups of the society is well-thought-out in the project;   5. The project seeks implementation at wide local and municipal levels. | 0 – The project does not improve access to cultural / artistic / creative services.  5 – The project aims to improve access to cultural / artistic / creative services to some degree.  10 – The project strongly aims to improve access to cultural / artistic / creative services.  15 – The project aims to improve access to cultural / artistic / creative services in very strong manner. |  |
| **4.** | Quality of cooperation and partnership in the project | Higher rating shall be given to the projects in which cooperation and partnership between participating organisations have a significant positive impact on the overall quality of the project.  Points to be taken into consideration (non-exhaustive list):   * 1. Due to cooperation with partners the project is likely to be of better quality than in the case of implementing the project without partners;   2. Compliance of the scope of activities of the participating organizations with the content-related scope of the project;   3. Content-related/organizational/financial contribution of the Partner’s to the project. The role and contribution of every participant are clearly defined, justified and substantial;   4. Project partner (-s) has met with the project promoter during the process of preparing the project application and (or) partner’s active involvement in preparation of the project application can be substantiated in other ways;   5. The project promoter and (or) partner (-s) already have experience implementing international cultural projects;   6. The project promoter and partner (-s) already have successful cooperation experience with each other;   7. The plans to continue cooperation with the partner (-s) after the end of the project are substantiated in the project application. | 0 - Partnership between participating organisations does not bring additional value;  5 – Partnership between participating organisations brings additional value.  10 – The project has very strong quality of cooperation and partnership between participating organisations is brings a lot of additional value. |  |
| **5.** | The project involves children and young people under 29 | Higher rating shall be given to the projects which include activities and (or) results aimed at children and young people under 29.  Points to be taken into consideration (non-exhaustive list):   * 1. Project activities will be oriented towards training and / or development of children’s and young people creativity or other cultural / artistic skills;   2. A priority shall be given to projects that involves greater number of children and young people under 25 taking part in the creation of creative product;   3. The result of the project is dedicated to the audience of children and young people under 29.   Content of the activities, their relevance to this particular target group, the estimated size of the audience and other important aspects shall be taken into consideration. | 0- children and young people under 29 participate in the project as passive beneficiaries;  5 - Children and young people under 29 participate as active creators in less than half of the activities and the number of children and youth participants is at least 30 percent of total audience.  10 – Involvement of children and young people under 29 is the main goal of the project. |  |
| **6.** | Impact of the project | Aspects to be considered (non-exhaustive list):  6.1. The necessity and relevance of the project to the region (s) where it is implemented;  6.2. Long-term results and (or) long-lasting effects of the project;   * 1. Project’s visibility - clear communication - why the project is important, what change it creates and how various stakeholders are involved.   6.4. Openness/availability of the project’s results;  6.5. Benefits of the project to the wider society (other than listed in the criteria above). | 0 – The project is has a low impact;  5 – The project has some impact;  10 – The project is has a very high impact. |  |
| **7.** | The project involves cross-sectoral partnerships | Additional points shall be given to the projects which envisage partnership between different sectors (e.g. partnerships between cultural and other (e.g. health, education, business, etc.) organizations are considered as two different sectoral partnerships (unless they are project partners under a partnership agreement)). | 0 – The project does not envisage partnership between different sectors  3 – The project envisages partnership between 2 different sectors  5 – The project envisages partnership between more than 2 different sectors |  |
| **8.** | The project takes account of and raises public awareness about social inclusion and anti-discrimination. | Additional points shall be given to the projects which involve activities related to social inclusion and anti-discrimination. Social dimension shall be proved not only on mere declaration but rather be reflected in planned activities. | 0 – The project does not involve activities related to social inclusion and anti-discrimination.  3 – The project involves activities related to social inclusion and anti-discrimination.  5 - Activities related to social inclusion and anti-discrimination are central to the project. |  |
| **9.** | Share of own funds of the project promoter and (or) partner (-s) | Additional points shall be given to the projects which foresee larger than 10% co-financing (additional points are awarded only for the share of the own financial contribution exceeding 10%; no additional points are awarded for in-kind contribution of more than 10% of the). | 0 – The project does not foresee larger than 10% co-financing  3 – The project foresees co-financing between 10% - 20%.  5 - The project foresees co-financing of 21% and above. |  |
| **Total:** | | | 100 |  |

**The evaluation concluded as**: Positive  Negative

Date of evaluation